

OMNITRAX HELPS CUSTOMERS GROW BUSINESS AND
**CONTROL TRANSPORTATION COSTS
THROUGH ADDED RAIL CAPACITY
AND TRANSLOAD SOLUTIONS**

CASE STUDY

CUSTOMER:

A multinational oil supply and trading company operating terminals across the Americas, Caribbean, and Europe, focused on reliable service, on-time delivery, and customer satisfaction.

CHALLENGE:

The customer's terminal at the Port of Brownsville, Texas, reached its outbound rail capacity as gasoline demand in Mexico increased significantly. To take advantage of rail's lower transportation costs compared to long-haul trucking, the customer sought additional outbound rail capacity in the Brownsville area.

SOLUTION:

OmniTRAX developed a solution that provided the customer with additional rail capacity through its Brownsville & Rio Grande International Railway (BRG), along with a truck-to-rail transload solution. Located just a few miles from the customer's terminal, the solution allowed products to continue moving efficiently into Mexican markets without significantly increasing transportation costs.

RESULT:

The added outbound rail capacity enables the customer to expand refined fuel exports into the growing Mexican market while reducing transportation costs through rail shipping.

LOCATION: BROWNSVILLE, TX

CUSTOMER KEY FEATURES:

- 10 railcar tracks
- Easy track access
- Customized rail operating plan including truck-to-rail transfer